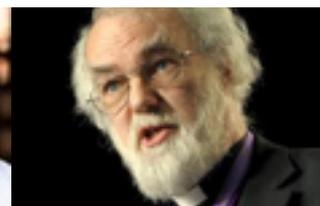




foodshare



**AMBASSADORS:
"WHY WE
SUPPORT
GROWING TO
GIVE"**



NOTTS SET TO PIONEER WORLD'S FIRST "GROWING TO GIVE" FOOD PROJECT



In a boost to their campaign, Foodshare - the 'growing to give' charity, recently received the support of Nottinghamshire Community Foundation (NCF) to help identify major sponsors. NCF is an independent charity, set up to encourage philanthropy for the benefit of the people in Nottinghamshire. NCF is supporting Foodshare's call to raise £345,000 to support 10,000 school children in Nottingham and the Shire to learn to grow food in school grounds and to donate a proportion of what they grow to local people in dire need of fresh produce. Pupils learn climate-friendly food-growing skills and, by donating fresh, naturally-grown produce and through becoming 'food philanthropists' will help to nourish the most vulnerable people in their local community.

A four year Foodshare campaign on the internet has already inspired thousands of children around the UK and beyond to grow and donate over £100,000 of fresh, local produce to organisations in their community.

Foodshare donation partners include children's hospice, soup kitchens, refuges, care homes, homeless shelters and hostels for whom food is a large and rising cost.

Foodshare (www.foodshare.org.uk) co-founder and Chairman Mark Desvaux and Patron, Penney Poyzer, the multi award-winning environmentalist who campaigns to increase local food growing, have pledged to make The City of Nottingham and the Shire, the World's first Foodshare County.

What will the £345,000 buy?

It is the aim of Foodshare to establish climate friendly and bee friendly gardens in 300 school in the city and county. This pilot aims to set up gardens with polytunnels, raised beds, irrigation systems and composting facilities.

As well as setting up gardens, the charity aims to provide highly skilled community gardeners who will work across a cluster of schools to support pupils to grow to give. In addition, there will be the creation of 5 Foodshare 'Eat yourself Fit' cafes which will use the school's produce, tackling the growing issue of food poverty and childhood obesity as well as igniting their passion for cooking, eating and sharing.

The added benefit of this programme is the unique feature of the **TOTALISER** - a computer programme which enables pupils - in real time - to measure the value of produce grown on site compared with prices in the 6 major supermarket chains. This gives children a clear picture of the economic value of what they grow as well as the social and environmental benefits of growing local, seasonal, pesticide free produce.

All this intelligence will be used to develop the **FOODSHARE GREENPRINT** which will be used to inform the global roll out.

Nottinghamshire's Police Crime Commissioner and Chair of Nottinghamshire Community Foundation, Paddy Tipping said, "We whole-heartedly support the wonderful vision of Foodshare and strongly appeal to individuals, companies and organisations to donate and join us in making this dream a reality. Our motto of 'Living by Giving' is fully embodied by Foodshare which to date has shown transformational change on so many levels. To see Nottinghamshire become the world's first Foodshare County would highlight the strength of our community, led by a spirit of philanthropy that could help define a legacy to inspire the world to follow suit."

To donate please visit <http://nottscf.org.uk/donate/foodshare>



FORMER ARCHBISHOP DR ROWAN WILLIAMS JOINS FOODSHARE AS GLOBAL AMBASSADOR



Bishop Rowan pictured with children from Milton Primary School

Foodshare is honoured to announced that Lord Williams of Oystermouth, Master of Magdalene College, Cambridge has joined Foodshare.

At a recent visit to Milton Primary School's Foodshare garden in Cambridge, Bishop Rowen was deeply touched by the children and their dedication to the Foodshare movement. Bishop Rowan planted two trees to commemorate his visit - a Rowan and a William's Pear!

Here is what he said about joining the charity. *"I am delighted to be a Global Ambassador for Foodshare. The enthusiasm, the skill and the motivation of the young people involved with Foodshare has captured the imagination in a big way. Food doesn't just come off shelves, it requires work and it requires thought. Children involved in Foodshare learn about nutrition, they learn about the stresses people can be under because of food shortage and above all they learn the possibility of working for the good of other people."*

Foodshare Ambassador Sat Bains "Chef of Chefs"

World renowned 2* Michelin Chef Patron Sat Bains was made Foodshare Ambassador in March. He has pledged to donate a proportion of the food grown in his kitchen garden to Foodshare.



Here is what he said.

“As a native Midlander, it shames me that this abundance is beyond the means of many residents and that a third of our children here in Nottingham now live in “Food Poverty”. The fact that we now accrue statistics under that title in the 21st century is bad enough, but in a city with so much potential within its own boundaries and surrounded by some of the finest agricultural land on the face of this planet, is simply horrifying.

We have gone past the point of discussions or “think-tanks”. We just need to get behind grassroots organisations with the capabilities to put into place projects that will change how we produce and supply our food, will help eradicate the title “Food Poverty” for good

and prevent it from ever happening again.

Foodshare is one such project and is gaining growing support and momentum right here in Nottingham. This is why we’ve agreed to help at Restaurant Sat Bains by turning over the little outdoor space we have available, for a permaculture garden. The produce grown here will not only be organic but will be delivered only to local organisations that help alleviate this very real food problem on our doorstep.

I am delighted to be an Ambassador for Foodshare and I urge everyone to support us in our goal: that every school has a Foodshare Garden.”

PATRON PENNEY

Penney Poyzer, the nationally known environmentalist, food campaigner and TV presenter who lives in West Bridgford, became Foodshare patron in 2009. Penney and her colleague Shona Munro are co-founders of Nourish Associates Limited and they have pledged their support to get schools in the county and city, ‘growing to give’.



Penney said, “I urge everyone to support Foodshare. Growing food is one of the most important skills we can pass to our children. Good food is about nutrition and with the growing epidemic of childhood obesity, there has never been a better time to get children engaged in growing their own healthy food”.

Shona said, “as a mother of baby twins, I want them to be able to participate in growing food when they go to school. I want them to understand the importance of the delayed gratification that comes with it. Learning to share is such a vital life skill and I hope my children will one day, be food philanthropists through Foodshare.”

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